



# Ashraful Islam

## Digital Marketing Expert

(Website SEO, E-commerce, Meta Marketing)

### Contact

freelancewithashraf@gmail.com  
+601136491300  
Sunway, Subang Jaya, Selangor,  
Malaysia

### Education

- **City University of Malaysia**  
*Bachelor of Sales & Marketing*  
Completed in 2021
- **Malvern International College, Malaysia**  
*Diploma In hospitality Management*  
Completed in 2018

### Skill

- Digital Marketing
- Website SEO (Organic Traffic)
- E-commerce business management
- Meta marketing (Facebook & Instagram Ads expert-Drive rapid traffic)
- Script Writing for content creation
- Communication Skills

### Awards

Nov 2024 | Promoted to e-commerce manager at Brandify e-commerce sdn bhd, Malaysia

May 2018 | FIRIX Consulting PLT. Malaysia

**The Best Employee of the Year and obtain certificate**

### Profile

I'm Ashraful Islam, a dedicated SEO specialist in Malaysia, committed to propelling any online business to new heights. With using of White Hat SEO techniques and creative finesse, I specialize in optimizing websites to secure top rankings on search engines which drive organic traffic for a business

Moreover, I'm a Meta Marketing Expert and Ads Campaign Specialist with a focus on data-driven strategies, content planning, and scriptwriting. I help brands create engaging, results-oriented campaigns that drive growth, optimize performance, and maximize ROI for any e-commerce business.

### Work Experience

#### January 2024 - Present

Brandify E-commerce Sdn. Bhd. Selangor, Malaysia

Position : E-commerce Manager

Job role : Search Engine Optimization Specialist at Brandify E-commerce Sdn. Bhd. | Meta Marketing Expert | E-commerce | Digital Marketer (Organic Traffic)

#### October 2022

Clicknet Technology, Subang Jaya, Malaysia

Position : E-commerce Manager (ASUS Laptop)

Job role : I started working as online sales and marketing executive after completing my graduation. I worked 1 year for them and once I able to get my dream job as an SEO expert, then I switch to SEO expert Job under current company

#### May 2018

FIRIX Consulting PLT. Kuala Lumpur Malaysia

Position : Office Admin (part Time)

Job role : Liaising Contact with the students. \* Students database management. \* Scanning the results and summary after exam. \* Webcam setting (video recording of the classes). \* Updating financial report. \* Dealing with the clients

### Reference

Brandify E-commerce

Mr. T jay / CEO

Email : brandscapestudios@gmail.com

FIRIX Consulting PLT. Malaysia

Mr. David Meow / CEO

Phone : +60172346100